

GMT MONTHLY MEMBERSHIP PROGRESS REPORT

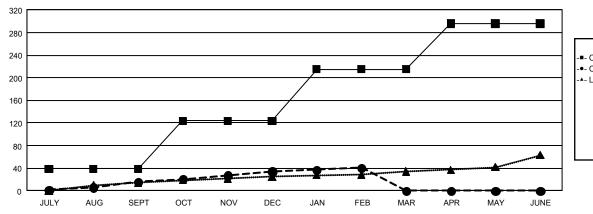
GAT Constitutional Area 1

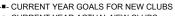
Results as of: 2/29/2024

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs				Members			
RESULTS FOR 2023-2024				RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	39	16	62	JULY/AUG/SEPT	3,838	8,134	7,639
OCT/NOV/DEC	85	18	128	OCT/NOV/DEC	4,390	6,976	9,688
JAN/FEB/MAR	91	7	33	JAN/FEB/MAR	4,337	5,174	4,480
APR/MAY/JUNE	81	0	0	APR/MAY/JUNE	4,578	0	0

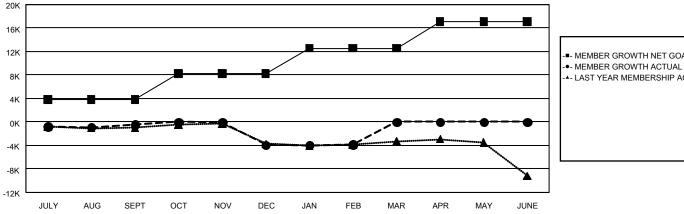
GOALS AND ACTUAL NEW CLUBS CUMULATIVE





•- CURRENT YEAR ACTUAL NEW CLUBS -- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



	MEMBED	GROWTH	NET	COVI
-	MEMBER	GROWIH	NEI	GUAL

▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 222		5,208 CLUBS OF 10,121 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION		
			MALE	167,204 (63.44%)	
			FEMALE	96,213 (36.51%)	
DROPPED MEMBERS					
DECEASED	2,851	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS 51,324		
CLUB CANCELLED 1,479		MEMBERSHIP DATA			
OTHER	17,477		FAMILY MEMBERS PAYING HALF DUES		26,400
TOTAL	21,807		5023		